

### **Manz AG: Major orders in assembly automation**

- *Follow-up orders of around EUR 10 million for equipment for automated assembly of consumer electronic devices*
- *Precise solutions for efficient manufacture of consumer electronics*
- *Trend toward automation continues in Asia*

Reutlingen, August 19, 2015 – Manz AG, one of the world's leading high-tech equipment manufacturers with an extensive technology portfolio covering the three strategic business segments of "Electronics", "Solar" and "Energy Storage," has received several follow-up orders in the amount of around EUR 10 million for the automated assembly of notebooks and other consumer electronic devices. With these new orders in this segment, the company is benefiting from the continuing trend toward automation of production in the Asian countries, especially China.

With its modular and fully automated assembly system, Manz AG precisely serves the needs of the consumer electronics industry. The standardization of machine components offers an excellent cost/benefit ratio and short delivery times. The modular design of the system at the same time makes it simple to reuse machines over several product generations. In an industry that is characterized by relatively short product cycles, these properties are crucial investment criteria. The customers are primarily producers of smartphones, tablet computers and notebooks as well as their suppliers. The newly developed machines build upon decades of technological knowhow of Manz AG in the areas of robotics, automation, image processing and control as well as laser technology.

"I am very pleased with these follow-up orders. They are the result of great customer satisfaction and demonstrate that we are meeting the needs of the industry with our equipment," comments Dieter Manz, CEO and founder of Manz AG. "There is no doubt that the trend toward automation will continue in the manufacturing companies of Asia. I see good opportunities for further orders in this area for us as a high-tech equipment manufacturer." The drivers behind this trend in Asia are rising wage costs in countries like China, requirements for consistently high product quality, but also issues like the protection of intellectual property. With its locations in Germany, Taiwan and China, Manz AG offers German engineering at locally competitive prices and thus is very well positioned in this market.

### Company profile:

#### Manz AG – passion for efficiency

As one of the world's leading high-tech equipment manufacturers, Manz AG, based in Reutlingen, Germany, is a pioneer for innovative products in fast-growing markets. The company, founded in 1987, has expertise in seven technology sectors: automation, laser processing, vacuum coating, screen printing, measurement technology, wet-chemical and roll-to-roll processing. Manz deploys and further develops these technologies in three strategic business segments: "Electronics," "Solar" and "Energy Storage."

The company, led by founder Dieter Manz and listed on the stock exchange in Germany since 2006, currently develops and produces in Germany, China, Taiwan, Slovakia, Hungary and Italy. It also has sales and service branches in the USA and India. At the beginning of the year 2015, Manz AG had approximately 2,000 employees, around half of which are employed in Asia. With its claim "passion for efficiency," Manz gives its clients, who are active in dynamic industries of the future, its performance promise: to provide production systems with the highest level of efficiency and innovation. Thanks to its extensive expertise in the development of new production technologies and the required equipment, Manz AG contributes substantially to lowering the production costs of end products and making them available to large buyer groups worldwide.

#### Investor Relations Contact

cometis AG  
Ulrich Wiehle / Claudius Krause  
Tel.: +49 (0)611 – 205855-28  
Fax: +49 (0)611 – 205855-66  
E-mail: krause@cometis.de

Manz AG  
Axel Bartmann  
Tel.: +49 (0)7121 – 9000-395  
Fax: +49 (0)7121 – 9000-99  
E-Mail: abartmann@manz.com

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